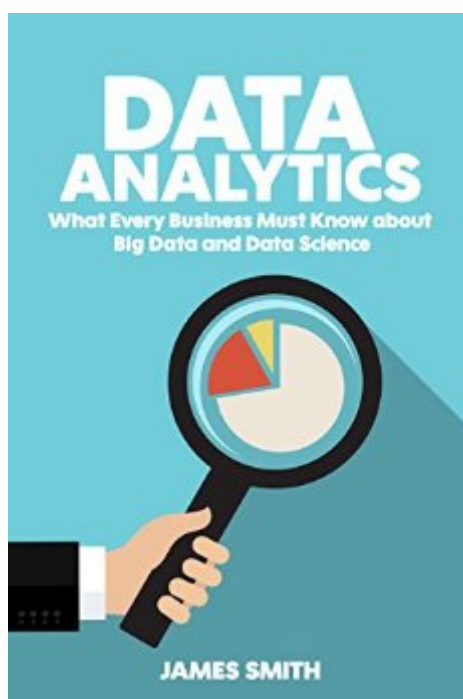# Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics For Business, Predictive Analysis, Big Data)

Synopsis

Are You Actively Analyzing the Data Surrounding Your Business? Keep Reading to Learn Why You Should Be..You may be the owner of a business, or someone who actively participates in the day to day operations of a business. We will go ahead and assume that your business is operating at a profit and you are happy with the direction it is going. As someone in this situation you might ask yourself, "Why do I need Data Analysis anyways?". I'll tell you why, one simple reason. You are leaving money on the table. Let's put it this way.. you are doing good, but wouldn't you rather be doing great? Wouldn't you rather have the ability to predict how the consumers in your target market are going to be behaving a year from now? Five years from now? This is where Data Analysis comes in.Many people realize the need to pay attention to data in their business, but have no clue where to start. With the help of this book you will be better able to understand the importance of the data surrounding your business and exactly what to do with it. A Preview of What You Will Learnâœ" The Importance of Data in Businessâœ" Exactly How to Handle and Manage Big Dataâœ" Real World Examples of Data Science Benefiting Businessesâœ" Ways Data Can Be Used to Mitigate Risksâœ" The Entire Process of Data Analyticsâœ" Much, much more!Take charge of your business today and buy this book!

Book Information

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Customer Reviews

I'm running a small business on my own and have to say that analysing data is super important. I overlooked that aspect in my early career and had a lot catching up to do. From taxes, to market research data analytics is very important. This book contains valuable information of how to do it, how to analyse your data. I won't get into fancy terms, like predictive or regression analytics. It is much easier to read this book and understand that yourself. I have to warn you though, that it's not an easy to learn book. Data analysis is not an easy thing to learn, but very beneficial if you do.

I think this has been an essential book that put in front the importance of data in businesses. Especially in these time and age when every little info matters, I think this book is a great read for everyone active in the day to day existence of a business. What is worth noting about this book is that it given smart points on how one should handle and manage big data as well as comprehending how the entire process of data analytics works, among other good discussions here.

an awesome book in the event that you don't have extensive experience with this field and need to find out about it. The innovation business moves quickly so while I would have wanted to dig more into the illustrations gave, I've needed to take them more as an aide than contextual investigation material I could have inquired about. Extremely intriguing for an amateur. I preferred and learned a lot!

Having this book will let you know and understand the importance of data analytics that plays a great role in business world. In it, you'll know what data analytics is, its process, how to get started, how to exactly handle and manage big data, and real world examples of data science benefitings, among others. This book is a great help not only for the beginners but also those who already established a business to understand it better.

This book shows you how to validate your initial idea, find the right customers, decide what to build, how to monetize your business, and how to spread the word. Whether youâ ™re a startup founder trying to disrupt an industry or an intrapreneur trying to provoke change from within, your biggest

challenge is creating a product people actually want. This book steers you in the right direction.

The book is very informative and it was also well written by James Smith. With the simplicity and clarity of the book, I have learned and easily cope up with the topic and what it is all about; the author made it very comprehensible for us to be able the importance of data in business, the entire process of data analytics and so much more! I highly recommend this book to anyone!

Understand data and interpreting it is important to your business and this book explain that in an easy to understand manner, but I would like to see more detailed examples on how to collect the information and what tools to use if you want to get the most of them. Anyway is a goodintroduction to the subject.

This book does a good job of explaining everything in detail. Itâ ™s very clear and easy to understand even for a newbie like myself. The information in this book helped me to further understand the data surrounding my business and the advantages of using it. Start here if you are interested in learning more on this topic, itâ ™s definitely worth reading.

Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Analytics: Data Science, Data Analysis and Predictive Analytics for Business Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Fraud Analytics Using Descriptive, Predictive, and Social Network Techniques: A Guide to Data Science for Fraud Detection (Wiley and SAS Business Series) Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies (MIT Press) Machine Learning with R - Second Edition - Deliver Data Insights with R and Predictive Analytics Dorothy Must Die Stories: No Place Like Oz, The Witch Must Burn, The Wizard Returns (Dorothy Must Die Novella) Predictive Analytics with Microsoft Azure Machine Learning 2nd Edition Predictive Analytics: Microsoft Excel Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die Predictive Analytics For Dummies Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Machine Learning in Python: Essential Techniques for Predictive Analysis From Big Data to Big Profits: Success with Data and

Analytics Big Data in Practice: How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results What Every Student Should Know About Citing Sources with APA Documentation (What Every Student Should Know About...) What Every 6th Grader Needs to Know: 10 Secrets to Connect Moms & Daughters (What Every Kid Needs to Know) (Volume 1) Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics)